

2020 WINNER

for BEST POOL & SPA STORE

READERS' CHOICE

After Devastating Storm, Hillside Pools' Resiliency Serves Them Well

On the evening of August 10, 2020 a derecho storm that hit the Midwest devastated Hillside Pools. While it completely destroyed their back construction storage barn, it also imploded the front retail store causing extensive damage to the inside of the store and front façade. This wasn't going to stop Hillside!

The day after the storm, the management team and employees knew they needed to get right to work to take

Hillside Pools

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Hours:

Monday – Friday: 10 am – 6 pm Saturday: 9 am – 3 pm



Courtesy photo

care of their customers.

"Because of the extensive damage all around, we had to regroup and develop a strategy to move forward. If COVID taught us one thing, it was how to operate via curbside for retail" Owner Chris Hill said. They have

been able to continue to operate with manageable disruptions.

The bright light that has kept them going has been the outpouring of support from the community; Customers, family and friends, vendors, surrounding businesses have been remarkable. Even competitors have reached out with kind and caring support.

Winning this award for the second year in a row gave them a boost to finish the season strong. "The resilience of our crew and the outpouring of support from customers, has just been breathtaking," Hill said. "We were voted Best Pool and Spa Store, for that, we want to thank our amazing employees, customers and the community."

